

Digital MARKETING INSTITUTE 2024

India's Best Agency Styled Digital Marketing Training Institute. Solving The Digital Marketing Challenge for Learners



151637, Digital Marketing Jobs on Naukri.com,
According to LinkedIn, there are approximately **8,60,000** Digital Marketing Jobs



35299 Freelance Digital Marketing Jobs On Naukri.com,
Freelancers in digital marketing on Truelancer can earn anywhere from INR **20,000** to INR **1,00,000** per month

SKILL KO KARO FILL DEGREE KO KARO KILL

www.lskdm.in

Delhi,
Connaught Place



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ABOUT US



Recognized as India's most trustworthy provider of digital marketing training and certification, the LSKDM digital marketing institute in Delhi is dedicated to helping learners transform their careers and become future-ready since 2020



MR. RAHUL KUMAR

Founder & CEO LSKDM

OUR VISION

At LSKDM, we aim to bridge the global digital marketing skill gap by offering cutting-edge digital marketing training to students, freshers, working professionals, and organizations. Since our establishment in 2020, we have collaborated with over 100 instructors from leading universities to develop comprehensive digital education programs that have empowered over 100,000 individuals.



WHY CHOOSE US



At LSKDM Digital Marketing Institute, we are dedicated to equipping college students with the knowledge and skills necessary to thrive in the dynamic world of digital marketing

- 1. Industry Expertise:** You will learn from instructors who have first-hand knowledge of the digital marketing landscape and stay up-to-date with the latest industry trends.
- 2. Comprehensive Curriculum:** Our carefully designed curriculum covers all aspects of digital marketing, from the fundamentals to advanced strategies.
- 3. Practical Training:** We believe in learning by doing. Through hands-on exercises, real-world case studies, and practical workshops, you will apply your knowledge to solve marketing challenges.
- 4. Industry Connections:** LSKDM has forged strong partnerships with leading companies in the digital marketing field. Benefit from networking opportunities, internships, guest lectures, and job placement assistance. Our industry connections bridge the gap between academia and the professional world, giving you a competitive edge.
- 5. Customized Learning Paths:** We understand that every student has unique goals and interests. That's why we offer customized learning paths to cater to your specific needs.
- 6. Recognized Certifications:** We provide guidance and support to help you prepare for these valuable credentials, giving you an edge in the job market.
- 7. Alumni Success:** Our proud alumni have gone on to achieve remarkable success in their careers

OUR COURSES

BASIC 96 Hrs

Module : 1 Introduction to Digital Marketing 02 Hrs

Module : 2 Customer Digital Journey 02 Hrs

Module : 3 Marketing Funnels 02 Hrs

Module : 4 Digital Designing 12 Hrs

Module : 5 Video Marketing 02 Hrs

Module : 6 Website Development & Designing 10 Hrs

Module : 7 Mobile Optimisation 02 Hrs

Module : 8 Content Writing 04 Hrs

Module : 9 Google My Business 03 Hrs

Module : 10 Search Engine Optimization 10 Hrs

Module : 11 Social Media Marketing 14 Hrs

Module : 12 Youtube 06 Hrs

Module : 13 Email Marketing 06 Hrs

Module : 14 Landing Page creation to optimisation 02 Hrs

Module : 15 Influencer Marketing 02 Hrs

Module : 16 Inbound Marketing 01 Hrs

Module : 17 WhatsApp Marketing basic 02 Hrs

OUR COURSES

Module : 18 SMS Marketing

01 Hrs

Module : 19 ORM by Removing Negative Links

02 Hrs

Module : 20 Affiliate Marketing

03 Hrs

ADVANCE 146 Hrs

Module : 21 Dropshipping

02 Hrs

Module : 22 Google Ads

08 Hrs

Module : 23 Google Analytics

04 Hrs

Module : 24 Google Ad Manager

01 Hrs

Module : 25 Remarketing & Rebranding

02 Hrs

Module : 26 Foundations of E-commerce

02 Hrs

Module : 27 E-commerce Marketplace

02 Hrs

Module : 28 Amazon

09 Hrs

Module : 29 National & International Freelancing

01 Hrs

Module : 30 Start your own agency

01 Hrs

DIPLOMA 176 Hrs

Module : 31 Instagram Reel Mastery Course

02 Hrs

Module : 32 Powerful AI Tools Complete Guide

04 Hrs

OUR COURSES

ONLY FOR DIPLOMA & MASTERS PROGRAMME STUDENTS



ATES TRAINING

E-COMMERCE TRAINING

Amazon Trained E-commerce Specialist Training

Amazon Trained E-commerce Specialist (ATES) is a first of its kind entrepreneurship program launched by Amazon, which is aimed at providing business opportunities to budding entrepreneurs. This program provides an opportunity to earn money with no limits by launching new sellers and helping existing sellers selling on Amazon.in.

ATES Training Benefits

- **Become an Entrepreneur:** You are your own boss, work as per your time and schedule
- **Earn More Money:** Earn every time you launch a new seller or service an existing seller on Amazon.in
- **Expert Training:** Get trained by experts on Amazon E-commerce platform.
- **Get Certified by Amazon:** Attend the training, complete the evaluation and get an E-commerce Specialist certificate from Amazon.in.

Enhance your skills and get a job in the e-commerce industry

OUR BONUS MODULES

 **INTERVIEW PREPARATION**

 **DOMAIN FLIPPING**

 **STORY TELLING**

 **CHATGPT 101**

 **EVENT PLANNING**

 **MODERN PR**

 **BLOGGING**

 **NEUROMARKETING**

CERTIFICATIONS



LinkedIn® facebook HubSpot Google

amazon.com® SEMRUSH Google Ads Google Analytics

On completion of the course, you will be assisted to crack globally valuable certificates under different domains

INTERNSHIPS/ PROJECTS

Every student at LSKDM is encouraged to complete an internship as part of their placement training. Through the course of their internship, the students learn vital skills that contribute towards making them job-ready for a contemporary career.

- You gain hands-on experience with agency/corporate life as you work with the best minds in the business.
- Your internship counts towards your work experience and gives prospective employers a chance to witness your skills.
- You get to apply your skills in a practical scenario and sharpen your prowess further.
- As the icing on the cake, you can even apply for a full-time job at your place of internship, thereby kickstarting your career right out of the gate!

Advance Programme 1 Month Internship

**Diploma Programme 2 Month Internship /
working hands on project**

Master's Programme 2 Month Paid Internship

Paid Internship/Project Upto ₹15000

As soon as you join you will get an opportunity to work with the sister company of LSKDM, Tradiomedia. In the course of this internship, you will be given tasks in different areas of Digital Marketing. And upon completion and successful approval of the work from the client or the supervisor, you will be provided with a remuneration for each task and a certificate

LSKDM'S TOOLS KIT

Canva

webflow

WIX

weebly

yoast

ahrefs

GTmetrix

SEMRUSH

facebook

buffer

TweetDeck

Ads Manager



VN



woorank

Google Ads

Google
Search Console

similarweb

SpyFu

IBM Watson

CHAT GPT



TensorFlow

H2O.ai

rapidminer

PyTorch

PLACEMENT HIGHLIGHTS



ROHIT JAIN

Digital Marketing Executive



SAGAR BAISLA

Digital Marketing Executive



GAUSI KHAN

Website Designer



MEERAJ

Facebook Ads



MUKUL

Website Designer



HIMANSHU JAIN

Digital Marketing Executive



MAYANK GUPTA

Website Designer



PANKAJ SHARMA

Website Designer



POLASH

Digital Marketing Executive



PARUL CHAUHAN

Digital Marketing Executive



MANAV BAKOLIA

SEO Executive



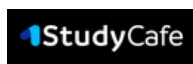
HARSHITA

Social Marketing Executive



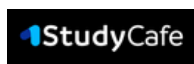
MANVI ARORA

Digital Marketing Executive



KAVYA SETHI

Digital Marketing Executive



MAHIYA SAINI

Digital Marketing Executive



AMIT MOURYA

Website Designer



PLACEMENT PARTNERS



LSKDM'S LIFE



DROP SHIPPING SESSION



AGENCY WORKSHOP SESSION



PERSONALITY DEVELOPMENT SESSION



AI TOOLS SESSION



INDEPENDENCE DAY CELEBRATION



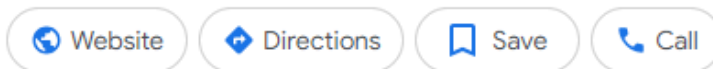
CELEBRATION

SUCCESS STORY

LSKDM

4.8 ★★★★★ 139 Google reviews


Education center in New Delhi



T **Taranjeet Kaur**
2 reviews · 1 photo

★★★★★ 2 months ago


"Exceptional institute! Outstanding faculty, relevant curriculum, supportive environment. Highly recommend for quality education. Best Digital Marketing Institute for comprehensive, industry-relevant training programs."



K **Kavya Sethi**
1 review · 1 photo

★★★★★ a month ago


This institute has a very friendly environment. The teachers are very cooperative and understanding. Since the day I have joined this institute, it has given me a lot of knowledge. Then lastly their placement is very good, as now i am placed in a company and i am satisfied with that.



manvi mittal
2 reviews · 1 photo

★★★★★ 2 months ago

Before choosing LSKDM, I take demo classes from many institutes but LSKDM give me best satisfaction that I want. LSKDM is the best investment for upgrading Digital Marketing skill. So, it is the best digital marketing institute for digital marketing.



SUCCESS STORY

Instagram profile for **fashionableuv**. The profile shows 339 posts, 113k followers, and 27 following. The bio identifies the user as a Fashion Stylist and lists interests in Men's Fashion, Grooming, Skin Care, and Clothing. It also mentions collaborations with DM For Family and YouTube Family, and provides a Telegram link.



Instagram profile for **kanya_prasad13**. The profile shows 223 posts, 9,384 followers, and 330 following. The bio identifies the user as an Influencer and Digital Marketer from Delhi, and a Campus Ambassador for @luluandskyofficial. It also lists a Gmail account and mentions being followed by several other users.

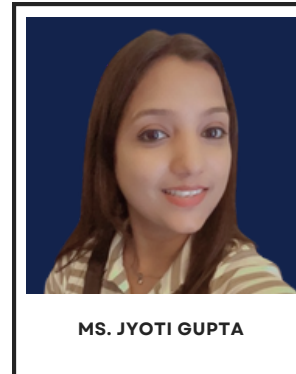


A YouTube channel banner for **fashionable Uv**. The banner features the channel's logo and lists content categories: MEN FASHION, SKIN CARE, CLOTHING TIPS, GROOMING, HAIR CARE, and FASHION TIPS. It also includes a 'SUBSCRIBE' button and a 'JOIN OUR TELEGRAM' link with a 'UPTO 90%' discount offer.



SUCCESS STORY

PERSONALISED



TRAINING

TRAINING

FOR BUSINESS OWNERS

ADMISSION FEES



BASIC

03 MONTHS
96 HOURS

20 Modules

02 Bonus Modules

10 Certificates

Placement Assistance

06 Hours Backup

One Year Support & Assistance

₹45,000 (Including GST)



ADVANCE

04 MONTHS
146 HOURS

30 Modules

03 Bonus Modules

15 Certificates

One Month Internship With Our Agency

Placement Assistance

08 Hours Backup

One Year Support & Assistance

₹55,000 (Including GST)



DIPLOMA

06 MONTHS
176 HOURS

35 Modules

05 Bonus Modules

20 Certificates

Amazon ATES Training

02 month internship / working hands on project

Placement Assistance

10 Hours Backup

One Year Support & Assistance

₹68,000 (Including GST)

ADMISSION FEES



MASTER'S

09 MONTHS
256 HOURS

40 Modules

07 Bonus Modules

25 Certificates

2 Days Amazon ATEs Training

Two Month Paid Internship With Our Agency

Specialization

Placement Assistance

15 Hours Backup

One Year Support & Assistance

₹125000 (Including GST)

GET A LAPTOP TO SUPERCHARGE YOUR DIGITAL LEARNING

Exclusively For Master's Program Students



DELL



Lenovo

acer

ASUS

mi xiaomi

SAMSUNG

realme

OUR FACULTY



RAHUL KUMAR
FOUNDER & CEO



AYUSHI JAIN
OPERATIONS DEPT.



AJAY MEHTA
TRAINER



SUPRIYA PAL
SEO EXECUTIVE



JATIN KUMAR
WEBSITE DEVELOPER



KOMAL KADAM
COUNSELLOR



NEHA ARORA
PLACEMENT DEPT.



DIKSHA BHAUT
COMMUNITY MANAGER



SADAB MALIK
SOCIAL MEDIA

Thank you

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